



Adventures in Attitudes®



ADVENTURES IN ATTITUDES®

In a national training survey, companies were asked to choose which ranked higher: employee aptitude, including hard skills and technical competencies, or employee attitude, including motivation, commitment, and communication. Nearly 60 percent of respondents ranked attitude as the number-one priority. Coping with the continuous changes of today's downsized, team-oriented, increasingly diverse workplace has left many people confused and fearful. As attitudes deteriorate, so do levels of commitment and performance.

EMPOWER EMPLOYEES TO CHOOSE THEIR OWN ATTITUDES

Adventures in Attitudes® is designed to help people understand that they can choose how to perceive and respond to events around them, and that it's in their control to change a negative outlook to one that's positive. By establishing personal responsibility and accountability in the midst of change, individuals learn that passive resistance can be transformed into high-energy performance. Using small-group interaction, shared personal experiences, individual and group exercises, and facilitator-led discussion, *Adventures in Attitudes* provides a remarkable process for self-discovery.

DISCOVER HOW POSITIVE ATTITUDES CREATE POSITIVE ACTION

Adventures in Attitudes provides organizations with a time-tested, life-changing human relations program that will

- Result in committed employees, not compliant ones
- Foster communication and teamwork, not control
- Inspire leadership and innovation, not dependency
- Increase positive energy, not stress
- Encourage change, not resistance to it
- Create a climate of empowerment, not power

GIVE EMPLOYEES GREATER PERSONAL SATISFACTION AND PROFESSIONAL SUCCESS

Adventures in Attitudes provides individuals with the knowledge and skills to

- Increase self-awareness and affirm strengths
- Improve relationships
- Learn to transform negative attitudes
- Achieve new levels of performance
- Develop effective listening and communication skills
- Learn effective approaches to problem-solving
- Overcome self-imposed limitations

Adventures in Attitudes® Applications

- Change Management
- Coaching
- Communication
- Diversity
- Management Development
- Teams
- Time Management

SAY YES TO ADVENTURES IN ATTITUDES®

It's easier to say no to changing our attitudes than it is to say yes. But the no's are simply ways of repeating the past. Saying yes opens up all sorts of new opportunities. Say yes and discover the power within you to change your attitudes, your work, your relationships, and your life. For the better. Say yes to *Adventures in Attitudes*.

AVAILABLE PRODUCTS

Adventures in Attitudes Trainers Kit

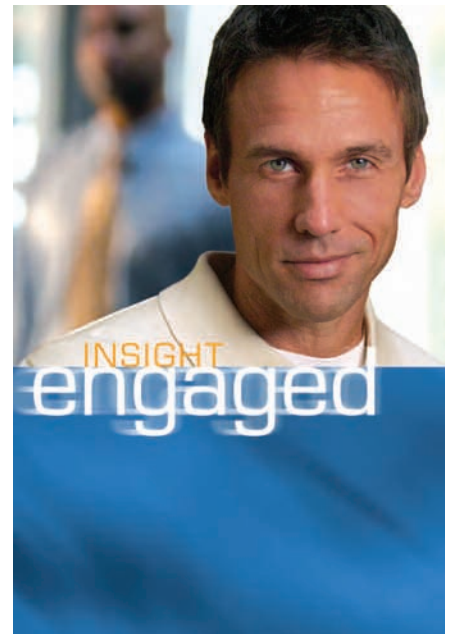
Includes a detailed Facilitator's Manual, sample Participant's Guidebook, Affirmation Cards, stopwatch, and canvas bag.

Adventures in Attitudes Participant's Guidebook

A 187-page spiral-bound manual designed to guide participants through a facilitated process of empowerment.



indicates materials are available on paper



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